

## Misty Dawn Light

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## Multimedia Interactive Graphic Designer

### Management Results

- Adept creative skills with design of marketing documents through communication with staff, administration, vendors and the public interest, managing process
- Experienced researcher for user experience, best product representation
- Improved advertising brochure and photo library records management, scheduling, customer relations and implementation of deadline driven productivity

### Production Experience

- Created marketing packages for various departments, programs, fund-raising events, foundation activity and financial reports to the community
- Wrote, edited, proofed and updated procedural manuals, graphic standards, ASE files
- Organized files, data and marketing materials for ease of use by team members
- Used photography and Photoshop to create quality marketing library representing multiple departments and programs- included compositing photos, removal of distracting elements, enhanced lighting and focused detail. Optimized for web/print
- Took InDesign layout beyond the print document to interactive pdf and multimedia interactive brochure giving the reader the option to turn pages, click on links, play video, interactive map
- Maintaining and updating content on Wordpress websites

### Core Competencies

CS5 Master Collection	Varied Skills	Developing Specialty
InDesign	Photo Manipulation	Interactive brochure
Photoshop	PC/MAC	Short Video Clips
Adobe Acrobat	Microsoft Office	Final Cut Pro
Illustrator	Photography/Photoshop	Writing
Premier Pro	Website Content Updates	Assessment
After Effects	Teamwork	Project marketing pkg
Dreamweaver	Prioritization	Joomla

### Experience

Dawning Light Design - Multimedia Graphic Designer	March 2005-Present
Lake Washington Technical College - Multimedia Graphic Designer	March 2009-June 2011
Windermere - Graphic Designer	March 2005-March 2008
Various long term temp positions -Administrative Assistant	June 2003-March 2005
Tacoma Public Schools - Curriculum Secretary	Feb 2001-June 2003
Highline School District - Data Analysis Secretary	December 1997-December 2000

## Education

Lake Washington Technical College	Bachelor of Technology and Applied Design (June 2011)
Lake Washington Technical College	Video and Web Production (AAS June 2011)
	Multimedia Design & Production (AAS June 2009)
Adobe Certified Expert	Photoshop CS4
Lake Washington Technical College	Administrative Assistant (Certificate June 1997)